

Idea A

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IT'S NO SURPRISE WHOSE IDEA WINS WHEN THERE'S NO COMPETITION.

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To solve our nation's growing energy challenges we need all the good ideas we can get. But without competition you only get the idea that the monopoly thinks is best.

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To create an electricity supply that's reliable, environmentally sustainable, and affordable we need competitive electricity markets. Competition breeds innovation at a rate monopolies have no incentive to match, and today, well-functioning competitive electricity markets are helping to solve our energy challenges. Competition demands good ideas, and we should demand competition.

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Learn more about competition in electricity markets and discover how the power of competition can secure our energy future at www.competecoalition.com