

More  
environmental  
benefits.

More  
choice.

More  
innovative  
energy  
solutions.



Electricity competition brings you more.

A Fundamental Question: How can we create a sustainable energy future? While there is no single answer, the power of competition can help us meet this challenge.

Thanks to well functioning competitive electricity markets we are seeing improvements in efficiency, more conservation, and more environmentally friendly generation.

Today, electricity competition:

Ensures a greener future by promoting more clean, efficient technologies, more renewable energy choices and lower emissions.

Encourages the development of more programs and tools to better manage energy usage.

Drives innovation by encouraging more investment in technologies that reduce energy demand and lower greenhouse gas emissions.

America's Energy Future: The Choice is Yours.

**COMPETE** is a national coalition of more than 180 electricity stakeholders - a leading voice in support of policies that promote reliable, affordable electric power through competitive electricity markets. Learn more about **COMPETE** and find out how the power of choice in electricity markets can work for everyone at [www.competecoalition.com](http://www.competecoalition.com)



Electricity Competition **IS** the Public Interest